



2016 HSLI Social Media Kit

Questions? Contact Joseph Morra at Joseph.Morra@uwri.org

The Hasbro Summer Learning Initiative (HSLI) is a six-week summer model that offers Rhode Island children a thrilling learning opportunity that combines hands-on experiences with real-world applications; field trips to deepen knowledge; and a commitment to service learning that builds essential skill such as civic-mindedness and citizenship.

What Can I Do?

Spread the word! We're looking to share information and raise awareness on how high-quality summer learning programs like those in HSLI can reverse summer learning loss. Help United Way of Rhode Island turn "summer school" on its head!

Just follow these steps and you'll rock this social media thing.

Step 1. Grab some text.

Step 2. Share on all your social media channels: Facebook, Twitter, Instagram. Share, share, share!

Step 3. Tag us, Hashtag it, Link to our site. We know, we know – that was three steps in one!

Step 4. Victory dance. Because you're awesome!

Thanks for joining us! Neighbors helping neighbors can make positive, lasting change when we all work together.

See the page below for ready-to-share tweets and posts!



TWEETS

Having trouble ensuring your children have productive things to do this #summer? Check out the #summerlearning programs offered in #RI. <http://bit.ly/1WwRh7z>

What does the #HSLI2016 do? It provides a hands-on, enriching summer learning curriculum for children and youth across #RI! <http://bit.ly/1WwRh7z>

FACT: More than 1/2 of the achievement gap between lower- and higher-income youth can be explained by unequal access to summer learning. <http://bit.ly/1WwRh7z>

Unequal access to #summerlearning? Let's agree that this needs to change. <http://bit.ly/1WwRh7z>

We want you to Rethink Summer. Why? Come on by to #UWRI, and we'll fill you in! <http://bit.ly/1WwRh7z>

Open doors and provide opportunities for #RI youth. Support #summerlearning. <http://bit.ly/1WwRh7z>

Summer does not have to be a missed opportunity for children and youth! #HSLI2016 #summerlearning <http://bit.ly/1WwRh7z>

FACT: Most students lose about 2 months of grade level equivalency in math skills over the summer. <http://bit.ly/1WwRh7z>

Join @Hasbro, @AfterSchoolRI, and @LiveUnitedRI to support #summerlearning. <http://bit.ly/1WwRh7z>

What can you expect in a #HSLI2016 program? #HandsOn #ServiceLearning #Fun <http://bit.ly/1WwRh7z>

Don't let our youth fall behind during the summer. Support @Hasbro #summerlearning. <http://bit.ly/1WwRh7z>

Learning doesn't just happen in the classroom. #HSLI2016 sites are out in their communities, diving deep into the power of #servicelearning! <http://bit.ly/1WwRh7z>

Help close the achievement gap. Support #summerlearning with @Hasbro. Support #HSLI2016. <http://bit.ly/1WwRh7z>

What does #HSLI2016 do? Provides 210 hours of programming to youth during critical summer months. <http://bit.ly/1WwRh7z>

Thank you to @Hasbro for opening doors and providing opportunities for #RI youth. Join them and support #summerlearning! <http://bit.ly/1WwRh7z>

#Summerlearning programs lessen achievement gap and increase test scores. #HSLI2016 <http://bit.ly/1WwRh7z>

#Summerlearning programs help a child's math & reading skills AND offers a safe environment. #HSLI <http://bit.ly/1WwRh7z>

Support #summerlearning. Prevent #summerslide. <http://bit.ly/1WwRh7z>

FACEBOOK POSTS

Parents consistently cite summer as the most difficult time to ensure that their children have productive things to do. Are you one of them? Check out the summer learning programs offered in #RI. <http://bit.ly/1WwRh7z>

FACT: More than half of the achievement gap between lower- and higher-income youth can be explained by unequal access to summer learning opportunities. Let's agree that this needs to change. #SummerLearning <http://bit.ly/1WwRh7z>

Open doors and provide opportunities for #RI youth. Support #summerlearning. <http://bit.ly/1WwRh7z>

Summer does not have to be a missed opportunity for children and youth! #HSLI2016 #summerlearning <http://bit.ly/1WwRh7z>

FACT: Most students lose about two months of grade level equivalency in mathematical computation skills over the summer. Join @Hasbro, @AfterSchoolRI, and @LiveUnitedRI to support #summerlearning. <http://bit.ly/1WwRh7z>

Let's not waste summer! Let's fill it with learning – hands-on, service-oriented learning – the kind that can change youth for the better. @Hasbro #summerlearning #HSLI2016 <http://bit.ly/1WwRh7z>

Too many #RI children and children across the US lose ground academically over summer vacation. Help change that by involving your child in #summerlearning. <http://bit.ly/1WwRh7z>

Thank you to @Hasbro for opening doors and providing opportunities for #RI youth. Join them and support #summerlearning! <http://bit.ly/1WwRh7z>

Why are #summerlearning programs crucial? Great Question! They help lessen achievement gap, increase test scores, help a child's math & reading skills, & offer a safe environment! #HSLI2016 <http://bit.ly/1WwRh7z>

Support #summerlearning. Prevent #summerslide. <http://bit.ly/1WwRh7z>