

When Rhode Islanders help Rhode Islanders, we get results.



OUR PURPOSE

Changing lives and strengthening our community, together.

We believe that Rhode Islanders want to do better for themselves, and that by working together we can make a difference in our community. We've been doing just that for 85 years. And we're confident that when Rhode Islanders roll up their sleeves to help Rhode Islanders, we all get results.

Through LIVE UNITED 2020, we will strengthen our community. We will invest in partnerships that are tested to make sure that they work over the short term, and are scalable over the long-term. We will try some new ideas, too. And, with your support, we will spread positive results to families across the state.

WHAT WE'LL DO

Change the lives of **250,000** Rhode Islanders and strengthen our community, together.

- ▶ Provide a path out of poverty for **50,000** Rhode Islanders by improving the basic supports that will move them out of crisis.
- ▶ Help **100,000** Rhode Islanders meet basic needs.
- ▶ Give **65,000** young Rhode Islanders opportunities that ensure the next generation is strong and successful.
- ▶ Engage **35,000** Rhode Islanders through volunteerism and philanthropy.

THE CHALLENGE



- 90,000 households in Rhode Island—including more than 230,000 people—are struggling to meet basic needs.
- Nearly 20% of Rhode Island children live in poverty.
- Since 2008, the philanthropic landscape in Rhode Island has had a slow recovery.

WE BELIEVE

- People want to do better for themselves and their families.
- LIVE UNITED is for everyone.
- There are solutions to our challenges, if we work together.

LIVE UNITED



United Way of Rhode Island

HOW WE'LL DO IT

BASIC SUPPORTS

Rhode Islanders will have access to the basic support they need to be successful in life.



We will build on the success of *United Way 2-1-1 in Rhode Island* as the primary connection center that links people to critical human services. But our work won't stop there: *2-1-1* data will serve as the barometer of rising needs within our community.

We will promote access to affordable housing, childcare, job training, education, healthcare and other basic supports as investments in the overall success of our community.

Program samples:

- The long-term homeless population will be housed: Opening Doors Rhode Island will be fully implemented.
- *United Way 2-1-1 in Rhode Island* will provide 1,000 mobile health screenings annually.
- New mentorship programs will help Rhode Islanders gain an education and better manage their money.

LIFELONG LEARNING

Rhode Islanders will learn and improve themselves throughout life.



We will help children gain the academic and social skills they need to be successful in school and in life.



We will improve training and educational opportunities for adults, to help more Rhode Islanders find new, or better paying, jobs.

Program samples:

- Hasbro Summer Learning Project will serve 10% of all low-income children.
- Improved afterschool programs will serve 20,000 students statewide.
- Partnerships with employers will develop job and career training programs.

COMMUNITY ENGAGEMENT

Rhode Islanders will be passionately engaged in their community through United Way of Rhode Island.



We will increase opportunities for people to help solve social problems through gifts of expertise, time and money.

We will create new volunteer opportunities with a focus on long-term change and improve the quality of our existing engagement programs.

Program samples:

- To support our community and ambitious goals, we will raise \$15 million dollars from 20,000 donors.
- Data points, trends and stories from *United Way 2-1-1 in Rhode Island* will identify the most critical needs facing our community.
- Expanded programs for young professionals and women will be a focus of new opportunities to give, advocate and volunteer.

Join us, and not only will you contribute to the things that matter, but your gifts of time and money will directly support people in need because all of our fundraising costs are paid by a permanent trust.